

REVERIE LIVING

INTERNAL DOCUMENT
MERCHANDISING
PRODUCT KNOWLEDGE



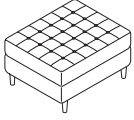
DESCRIPTION

EQ3's spin on mid-century modern design, the Reverie collection is perfectly tailored with button-tufted seating and back. The Reverie Low Arm series is 2.5" lower than the current best-selling collection – offering casual, more comfortable seating for endless relaxing and lounging.

EQ3

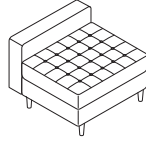
REVERIE – LIVING

POPULAR CONFIGURATIONS



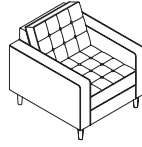
OTTOMAN

34" w × 28" d × 18" h
Fabric 30095-04
Leather 37095-04



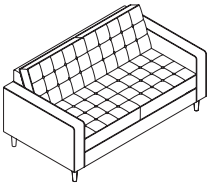
EXTENDED SEAT

34" w × 34.5" d × 24.5" h
Fabric 30095-04
Leather 37095-04



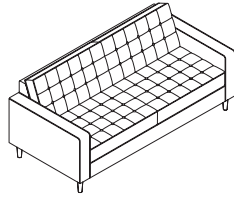
CHAIR

31.4" w × 34.5" d × 33" h
Fabric 30095, 30195-02
Leather 37095, 37195-02



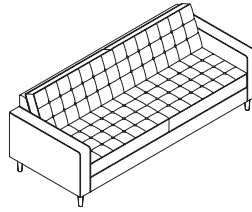
LOVESEAT

64.5" w × 34.5" d × 33" h
Fabric 30095, 30195-03
Leather 37095, 37195-03



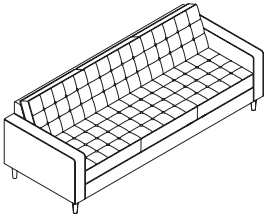
APARTMENT SOFA

75.5" w × 34.5" d × 33" h
Fabric 30095, 30195-91
Leather 37095, 37195-91



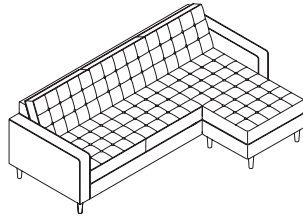
86" SOFA

86.5" w × 34.5" d × 33" h
Fabric 30095, 30195-01
Leather 37095, 37195-01



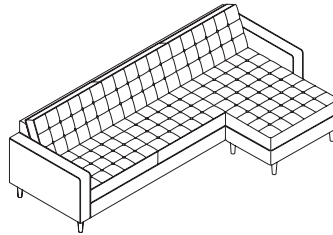
92" SOFA

92" w × 34.5" d × 33" h
Fabric 30095, 30195-S3
Leather 37095, 37195-S3



2-PIECE SOFA WITH CHAISE

92" w × 56" d × 33" h
Fabric 30095, 30195-08, 16
Leather 30095, 30195-08, 16



APARTMENT 2-PIECE SOFA
WITH CHAISE

109" w × 56" d × 33" h
Fabric 30095, 30195-18, 97
Leather 30095, 30195-18, 97

REVERIE – LIVING

▶ ARROWS INDICATE WHERE COMPONENTS CONNECT



EXTENDED SOFA
92" W x 34.5" D x 33" H

Classic Arm
Fabric 30095-S3
Leather 37095-S3

Low Arm
Fabric 30195-S3
Leather 37195-S3



SOFA
86.5" W x 34.5" D x 33" H

Classic Arm
Fabric 30095-01
Leather 37095-01

Low Arm
Fabric 30195-01
Leather 37195-01



APARTMENT SOFA
75.5" W x 34.5" D x 33" H

Classic Arm
Fabric 30095-91
Leather 37095-91

Low Arm
Fabric 30195-91
Leather 37195-91



LOVESEAT
64.5" W x 34.5" D x 33" H

Classic Arm
Fabric 30095-03
Leather 37095-03

Low Arm
Fabric 30195-03
Leather 37195-03



CHAIR
31.5" W x 34.5" D x 33" H

Classic Arm
Fabric 30095-02
Leather 37095-02

Low Arm
Fabric 30195-02
Leather 37195-02



EXTENDED SEAT
34" W x 34.5" D x 24.5" H

Classic Arm
Fabric 30095-24
Leather 37095-24

Low Arm
Fabric 30195-24
Leather 37195-24

LEG OPTIONS



Black Ash



Walnut



Oak



Steel (up charge)
Not available for sectional configurations.

VER 09/2022



LEFT-HAND CHAISE
32" W x 55" D x 33" H

Classic Arm
Fabric 30095-16
Leather 37095-16

Low Arm
Fabric 30195-16
Leather 37195-16

Only classic leg position available.



RIGHT-HAND CHAISE
32" W x 55" D x 33" H

Classic Arm
Fabric 30095-15
Leather 37095-15

Low Arm
Fabric 30195-15
Leather 37195-15

Only classic leg position available.



LEFT-HAND GRAND CHAISE
37.5" W x 56" D x 33" H

Classic Arm
Fabric 30095-18
Leather 37095-18

Low Arm
Fabric 30195-18
Leather 37195-18

Only classic leg position available.



RIGHT-HAND GRAND CHAISE
37.5" W x 56" D x 33" H

Classic Arm
Fabric 30095-17
Leather 37095-17

Low Arm
Fabric 30195-17
Leather 37195-17

Only classic leg position available.



LEFT-HAND SOFA
88" W x 34.5" D x 33" H

Classic Arm
Fabric 30095-86
Leather 37095-86

Low Arm
Fabric 30195-86
Leather 37195-86

OTHER DETAILS

Customize your Reverie sofa at any time with your choice of a classic or recessed leg position.

Seat Fill: Foam
Back Fill: Foam
Suspension: No-Sag Spring

OTHER DIMENSIONS

Seat Depth: 22"
Seat Height: 18"
Arm Width: 4.8"
Classic Arm Height: 24.5"
Low Arm Height: 22"
Leg Height: 6"

ARM OPTIONS



REGULAR
24.5"



LOW
22"



RIGHT-HAND SOFA
88" W x 34.5" D x 33" H

Classic Arm
Fabric 30095-87
Leather 37095-87

Low Arm
Fabric 30195-87
Leather 37195-87



LEFT-HAND APARTMENT SOFA
71" W x 34.5" D x 33" H

Classic Arm
Fabric 30095-96
Leather 37095-96

Low Arm
Fabric 30195-96
Leather 37195-96



RIGHT-HAND APARTMENT SOFA
71" W x 34.5" D x 33" H

Classic Arm
Fabric 30095-97
Leather 37095-97

Low Arm
Fabric 30195-97
Leather 37195-97



LEFT-HAND LOVESEAT
60" W x 34.5" D x 33" H

Classic Arm
Fabric 30095-07
Leather 37095-07

Low Arm
Fabric 30195-07
Leather 37195-07



RIGHT-HAND LOVESEAT
60" W x 34.5" D x 33" H

Classic Arm
Fabric 30095-08
Leather 37095-08

Low Arm
Fabric 30195-08
Leather 37195-08



OTTOMAN
34" W x 28.5" D x 18" H

Fabric 30095-04
Leather 37095-04

POPULAR CONFIGURATIONS



-S3



-24



-03



-07



-15



-17

REVERIE – LIVING

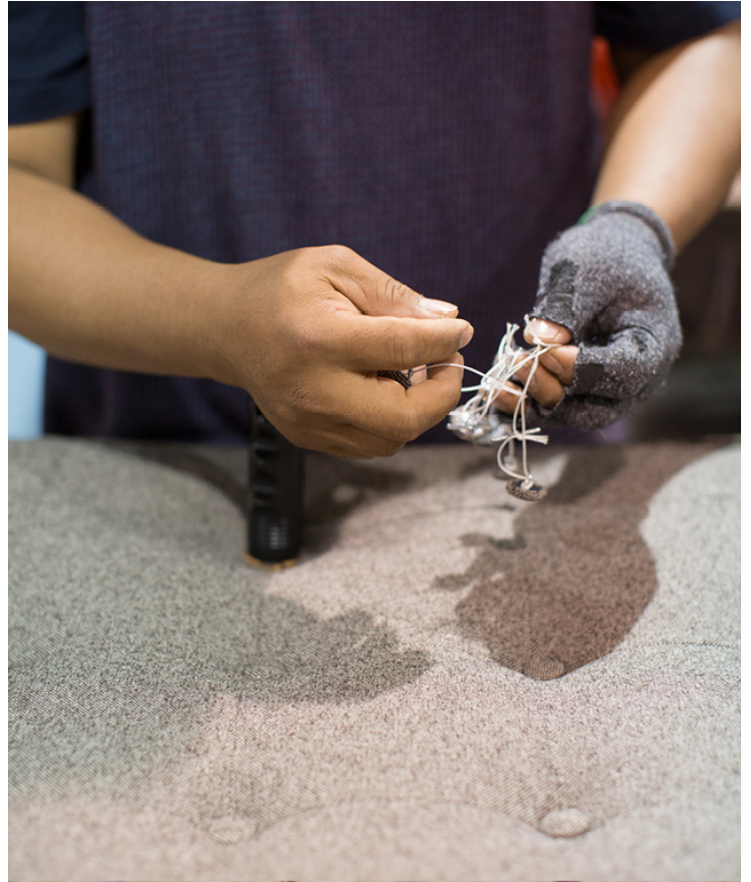
THE MAKING OF

An EQ3 classic, the Reverie collection was influenced by American Mid Century Modern design language, featuring architectural lines that are punctuated with elegant button tufting.

The making of each of our sofas and sectionals starts with the frame. The Reverie frame is made from a combination of hardwood, softwood, as well as high-precision engineered wood.

After the frame is assembled, the sofa then moves to the next phase of manufacturing, where the internal suspension system is installed. The internal suspension system for our Reverie collection features sinuous (curvy and supportive) wire springs that are designed to work with our high resiliency foam to achieve a well-balanced and ergonomic seating experience.

Once the foam is applied, the piece is ready to be upholstered in one of our 130+ fabric and leather options. Each button is hand-pulled to create the iconic tufting.



REVERIE – LIVING



REGULAR ARM

Fabric: 30095
Leather: 37095

DIMENSIONS (IN)

Measurements correspond to
both fabric and leather options

30095-37095		A	B	C		D	E	F	G	H	I	J		
		OVERALL WIDTH	OVERALL DEPTH	OVERALL HEIGHT WITH WOOD LEG	OVERALL HEIGHT WITH METAL LEG	SEAT WIDTH	SEAT DEPTH WITH CUSHION	SEAT BACK HEIGHT WITH CUSHION	SEAT HEIGHT WITH WOOD LEG	ARM WIDTH AT TOP	ARM HEIGHT WITH WOOD LEG	WIDTH BETWEEN ARMS	WEIGHT lbs.	NUMBER OF SEAT CUSHIONS
01	Reverie 86" Sofa	86.5	34.5	33	32.71	38.5	22	15	18	4.75	24.5	77	142	2
02	Reverie Chair	31.5	34.5	33	32.71	22	22	15	18	4.75	24.5	22	78.5	1
03	Reverie Loveseat	64.5	34.5	33	32.71	27.5	22	15	18	4.75	24.5	55	106	2
04	Reverie Ottoman	34	29	18	17.71	34	NA	NA	NA	NA	NA	NA	26	1
07	REVERIE LHF LOVESEAT	60	34.5	33	32.71	27.5	22	15	18	4.75	24.5	NA	96	2
08	REVERIE RHF LOVESEAT	60	34.5	33	32.71	27.5	22	15	18	4.75	24.5	NA	96	2
15	REVERIE RHF CHAISE	32	55	33	32.71	27.5	42.5	15	18	4.75	24.5	NA	76.4	1
16	REVERIE LHF CHAISE	32	55	33	32.71	27.5	42.5	15	18	4.75	24.5	NA	76.4	1
17	REVERIE RHF GRAND CHAISE	37.5	56	33	32.71	33	43.5	15	18	4.75	24.5	NA	96.39	1
18	REVERIE LHF GRANDE CHAISE	37.5	56	33	32.71	33	43.5	15	18	4.75	24.5	NA	96.39	1
24	Reverie Extended Seat	34	34.5	24.5	24.21	34	29.75	NA	18	4.75	24.5	NA	49	1
86	REVERIE LHF SOFA	87.75	34.5	33	32.71	27.5	22	15	18	4.75	24.5	NA	139.32	3
87	REVERIE RHF SOFA	87.75	34.5	33	32.71	27.5	22	15	18	4.75	24.5	NA	139.32	3
91	Reverie Apartment Sofa	75.5	34.5	33	32.71	33	22	15	18	4.75	24.5	66	129.5	2
96	REVERIE LHF APARTMENT SOFA	71	34.5	33	32.71	33	22	15	18	4.75	24.5	NA	113.18	2
97	REVERIE RHF APARTMENT SOFA	71	34.5	33	32.71	33	22	15	18	4.75	24.5	NA	113.18	2
53	Reverie 92" Sofa	92	34.5	33	32.71	27.5	22	15	18	4.75	24.5	82.5	159	3

PACKING DIMENSIONS (IN)

Measurements correspond to
both fabric and leather options

30095 37095						
SKU	Description	Packed Width	Packed Depth	Packed Height	Weight lbs.	Cube Info per piece cu ft
01	REVERIE SOFA	88.5	36	27	146	50
02	REVERIE CHAIR	33.5	36	27	81	19
03	REVERIE LOVESEAT	66.5	36	27	109.5	37.5
04	REVERIE OTTO	36	30	13.5	30	8.5
07	REVERIE LHF LOVESEAT	61.5	36	27	104	34.59
08	REVERIE RHF LOVESEAT	61.5	36	27	104	34.59
15	REVERIE RHF CHAISE	33.5	56	27	84.4	29.31
16	REVERIE LHF CHAISE	33.5	56	27	84.4	29.31
17	REVERIE RHF GRAND CHAISE	39	57	27	104.5	34.73
18	REVERIE LHF GRAND CHAISE	39	57	27	104.5	34.73
24	REVERIE EXTENDED SEAT	36	36	20.5	51	15.5
86	REVERIE LHF SOFA	89.25	36	27	148.5	50.2
87	REVERIE RHF SOFA	89.25	36	27	148.5	50.2
91	REVERIE APARTMENT SOFA	77.5	36	27	133	44
96	REVERIE LHF APARTMENT SOFA	72.5	36	27	121	40.78
97	REVERIE RHF APARTMENT SOFA	72.5	36	27	121	40.78
53	REVERIE EXTENDED SOFA	94	36	27	163	52.9

REVERIE – LIVING



LOW ARM
Fabric: 30195
Leather: 37195

DIMENSIONS (IN)

Measurements correspond to both fabric and leather options

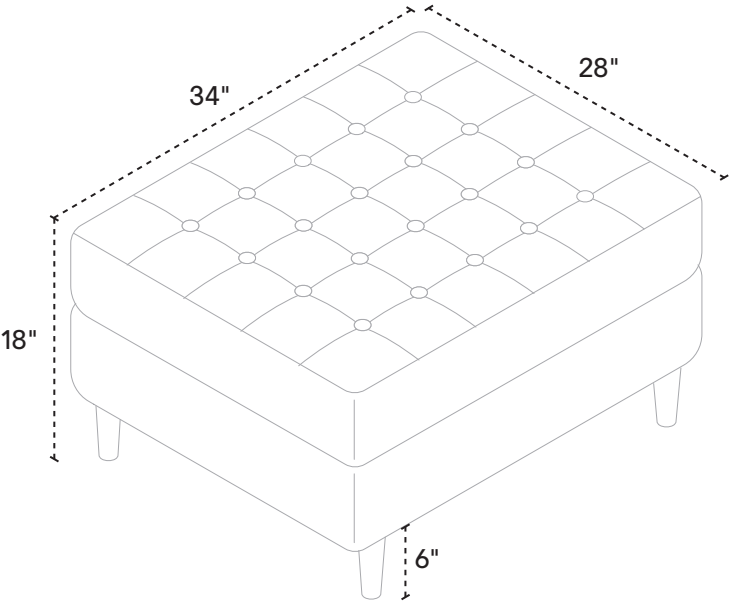
30195-37195		A	B	C		D	E	F	G	H	I	J		
		OVERALL WIDTH	OVERALL DEPTH	OVERALL HEIGHT WITH WOOD LEG	OVERALL HEIGHT WITH METAL LEG	SEAT WIDTH	SEAT DEPTH WITH CUSHION	SEAT BACK HEIGHT WITH CUSHION	SEAT HEIGHT WITH WOOD LEG	ARM WIDTH AT TOP	ARM HEIGHT WITH WOOD LEG	WIDTH BETWEEN ARMS	WEIGHT lbs.	NUMBER OF SEAT CUSHIONS
SKU	Description													
01	REVERIE LOW ARM SOFA	86.5	34.5	33	32.71	38.5	22	15	18	4.75	22	77	142	2
02	REVERIE LOW ARM CHAIR	31.5	34.5	33	32.71	22	22	15	18	4.75	22	22	78.5	1
03	REVERIE LOW ARM LOVESEAT	64.5	34.5	33	32.71	27.5	22	15	18	4.75	22	55	106	2
04	REVERIE LOW ARM OTTOMAN	34	28.5	18	17.71	34	NA	NA	NA	NA	NA	NA	28	1
07	REVERIE LOW ARM LHF LOVESEAT	60	34.5	33	32.71	27.5	22	15	18	4.75	22	NA	96	2
08	REVERIE LOW ARM RHF LOVESEAT	60	34.5	33	32.71	27.5	22	15	18	4.75	22	NA	96	2
15	REVERIE LOW ARM RHF CHAISE	32	55	33	32.71	27.5	42.5	15	18	4.75	22	NA	76.4	1
16	REVERIE LOW ARM LHF CHAISE	32	55	33	32.71	27.5	42.5	15	18	4.75	22	NA	76.4	1
17	REVERIE LOW ARM RHF GRANDE CHAISE	37.5	56	33	32.71	33	43.5	15	18	4.75	22	NA	96.39	1
18	REVERIE LOW ARM LHF GRANDE CHAISE	37.5	56	33	32.71	33	43.5	15	18	4.75	22	NA	96.39	1
24	REVERIE LOW ARM Extended Seat	34	34.5	22	21.71	34	29.75	NA	18	4.75	22	NA	49	1
86	REVERIE LOW ARM LHF SOFA	87.75	34.5	33	32.71	27.5	22	15	18	4.75	22	NA	139.32	3
87	REVERIE LOW ARM RHF SOFA	87.75	34.5	33	32.71	27.5	22	15	18	4.75	22	NA	139.32	3
91	REVERIE LOW ARM APARTMENT SOFA	75.5	34.5	33	32.71	33	22	15	18	4.75	22	66	129.5	2
96	REVERIE LOW ARM LHF APARTMENT SOFA	71	34.5	33	32.71	33	22	15	18	4.75	22	NA	113.18	2
97	REVERIE LOW ARM RHF APARTMENT SOFA	71	34.5	33	32.71	33	22	15	18	4.75	22	NA	113.18	2
S3	REVERIE LOW ARM EXTENDED SOFA	92	34.5	33	32.71	27.5	22	15	18	4.75	22	82.5	159	3

PACKING DIMENSIONS (IN)

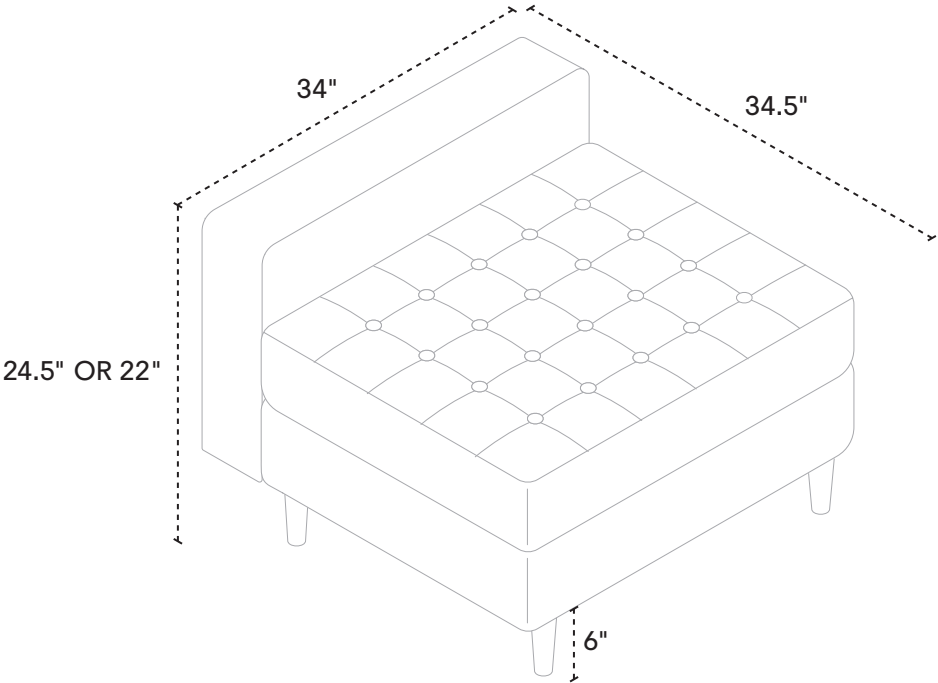
Measurements correspond to both fabric and leather options

30195 37195						
SKU	Description	Packed Width	Packed Depth	Packed Height	Weight lbs.	Cube Info per piece cu ft
01	REVERIE SOFA LA	88.5	36	27	146	50
02	REVERIE CHAIR LA	33.5	36	27	81	19
03	REVERIE LOVESEAT LA	66.5	36	27	109.5	37.5
07	REVERIE OTTOMAN	61.5	36	27	104	34.59
08	REVERIE LHF LOVESEAT LA	61.5	36	27	104	34.59
15	REVERIE RHF LOVESEAT LA	33.5	56	27	84.4	29.31
16	REVERIE RHF CHAISE LA	33.5	56	27	84.4	29.31
17	REVERIE LHF CHAISE LA	39	57	27	104.5	34.73
18	REVERIE RHF GRAND CHAISE LA	39	57	27	104.5	34.73
24	REVERIE LHF GRAND CHAISE LA	36	36	20.5	51	15.5
86	REVERIE EXTENDED SEAT LA	89.25	36	27	148.5	50.2
87	REVERIE LHF SOFA LA	89.25	36	27	148.5	50.2
91	REVERIE RHF SOFA LA	77.85	36	27	133	44
96	REVERIE APARTMENT SOFA LA	72.5	36	27	121	40.78
97	REVERIE LHF APARTMENT SOFA LA	72.5	36	27	121	40.78
S3	REVERIE RHF APARTMENT SOFA LA	94	36	27	163	52.9

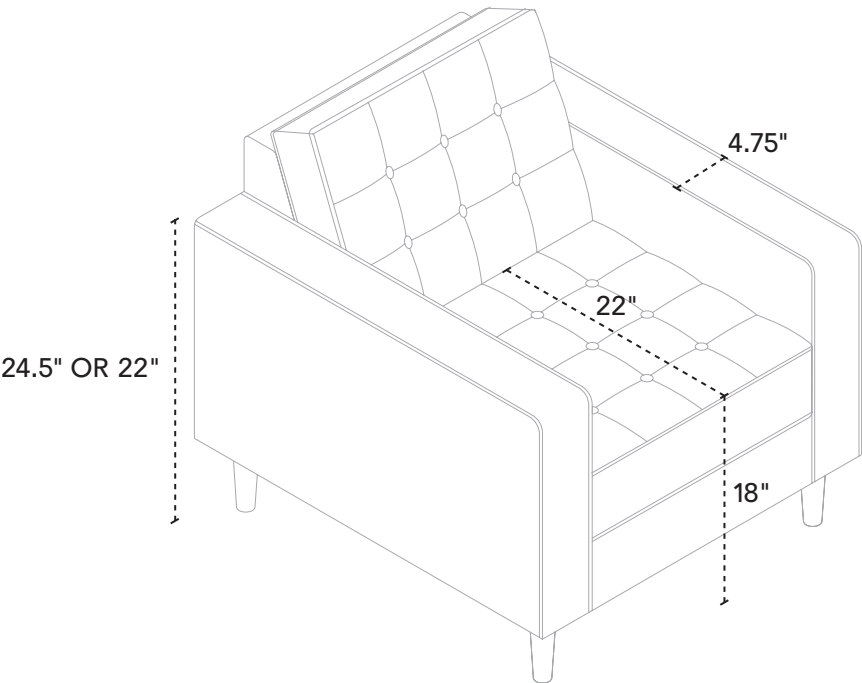
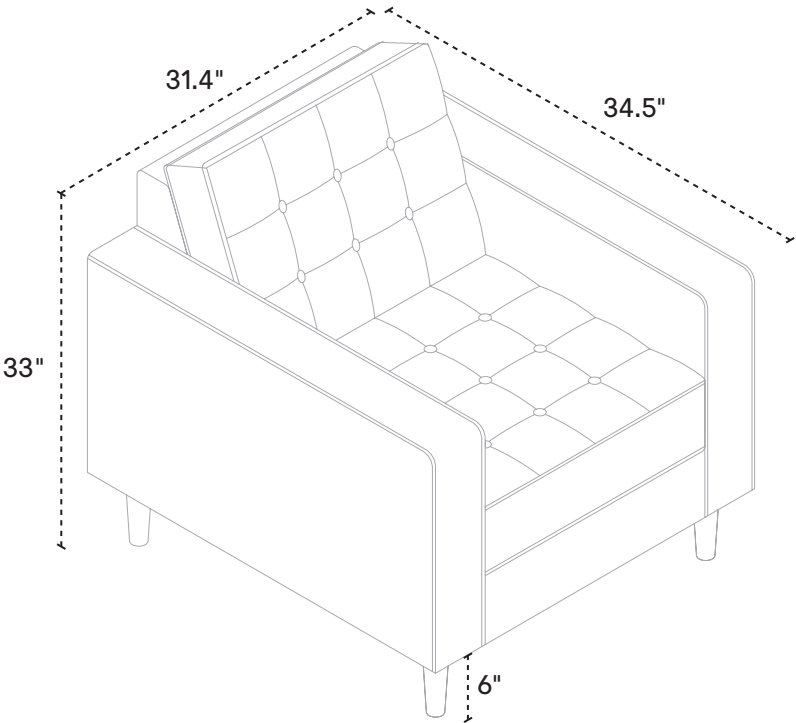
OTTOMAN



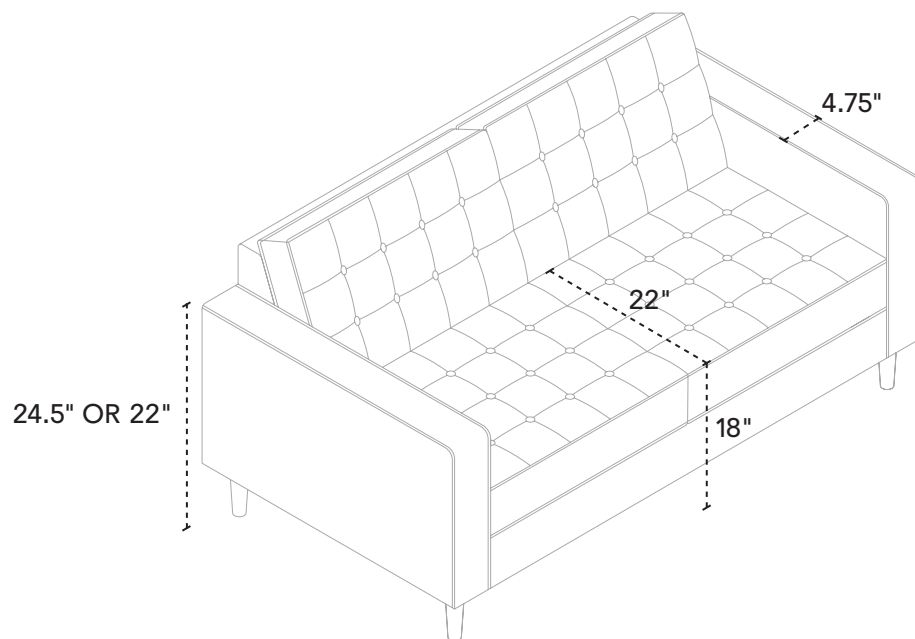
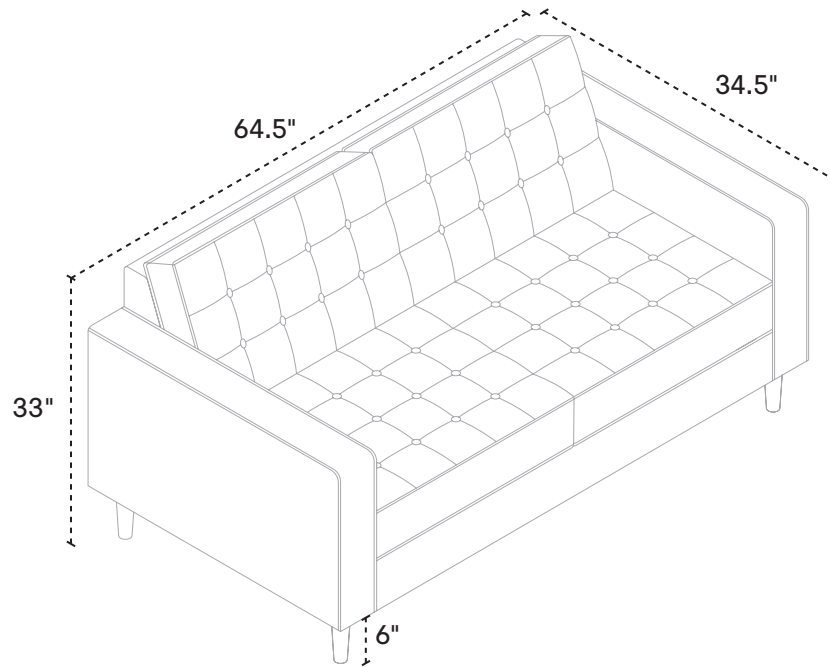
EXTENDED SEAT



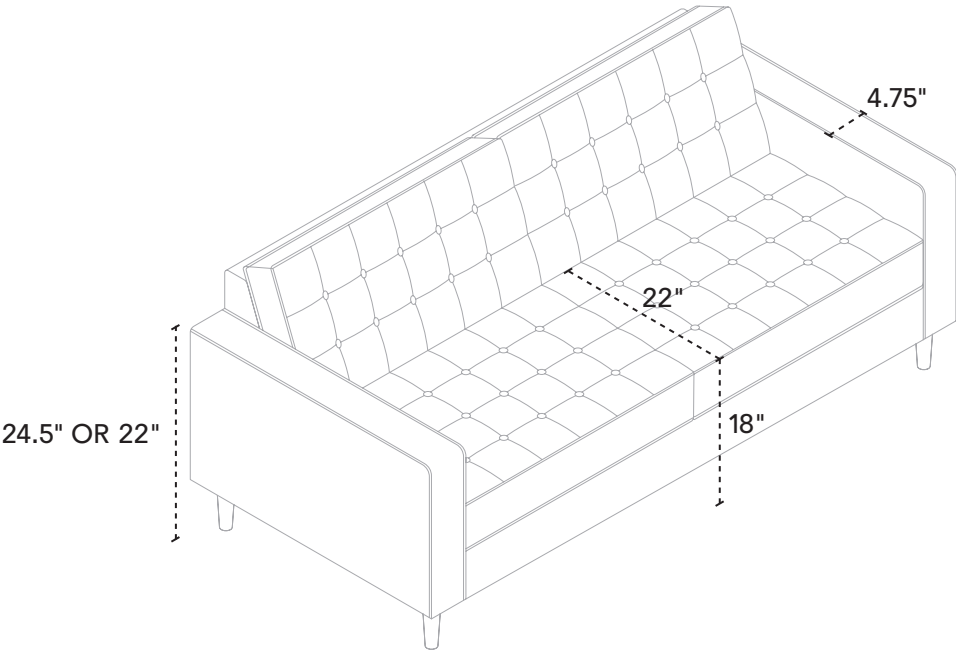
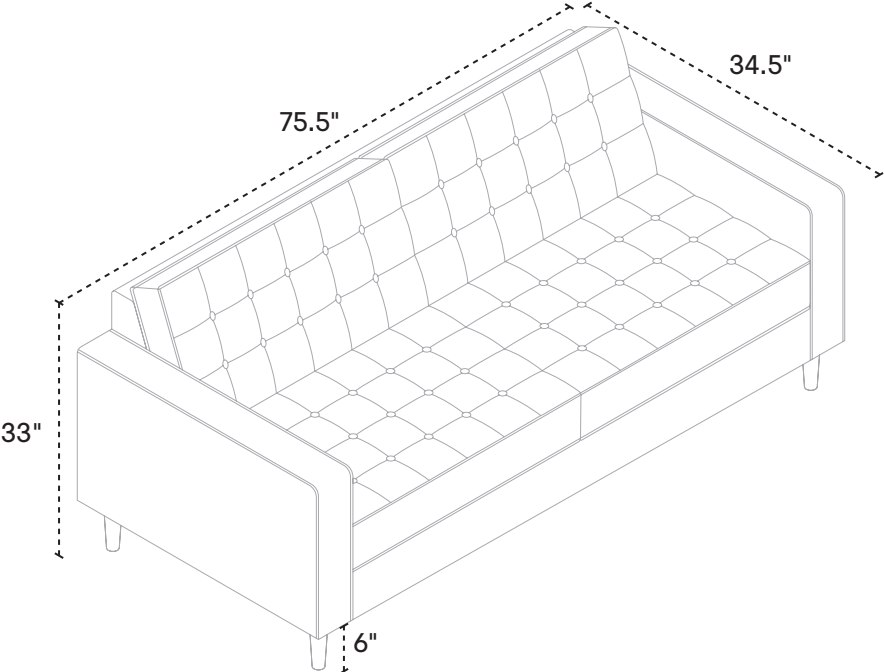
CHAIR



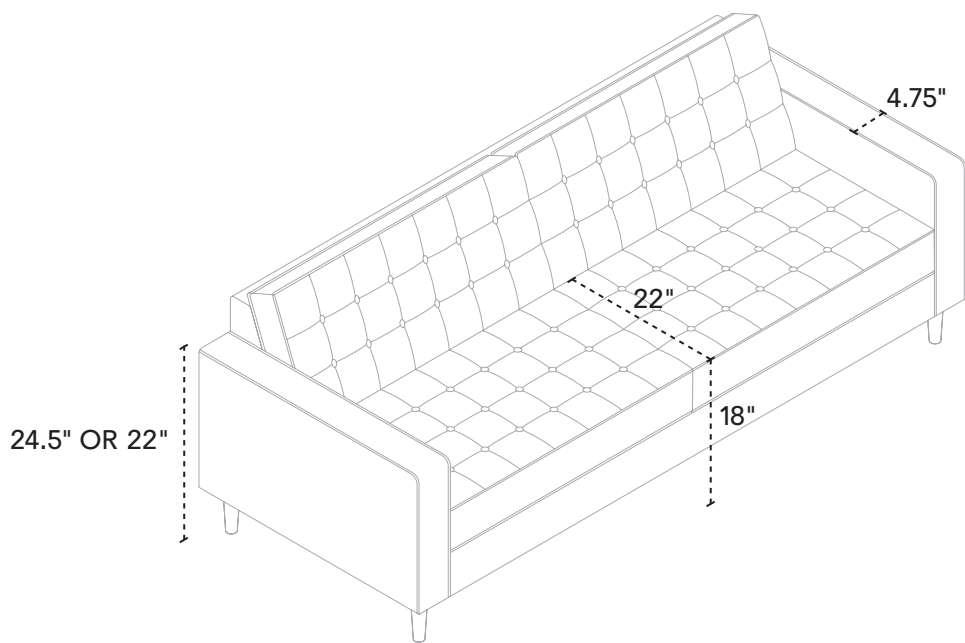
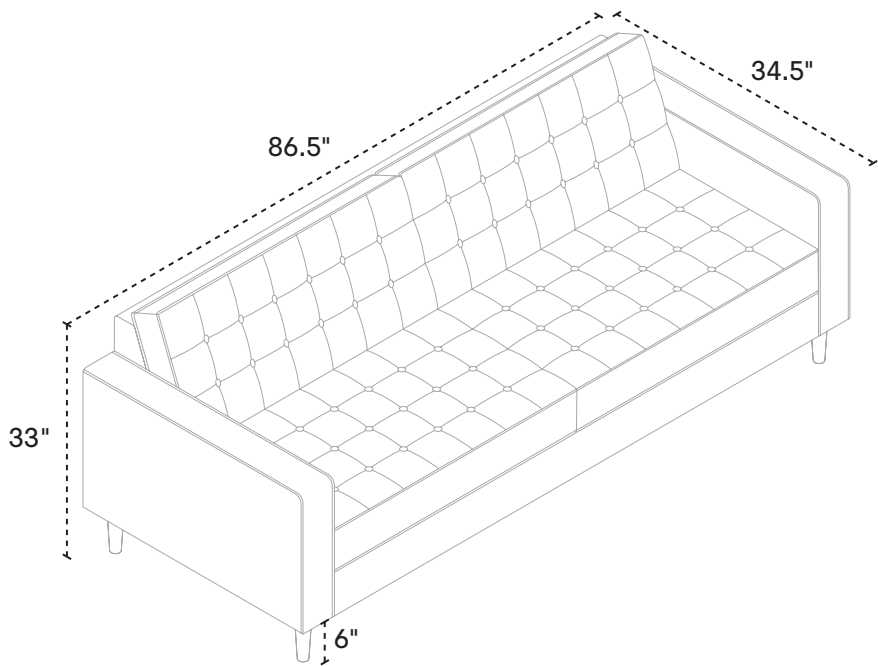
LOVESEAT



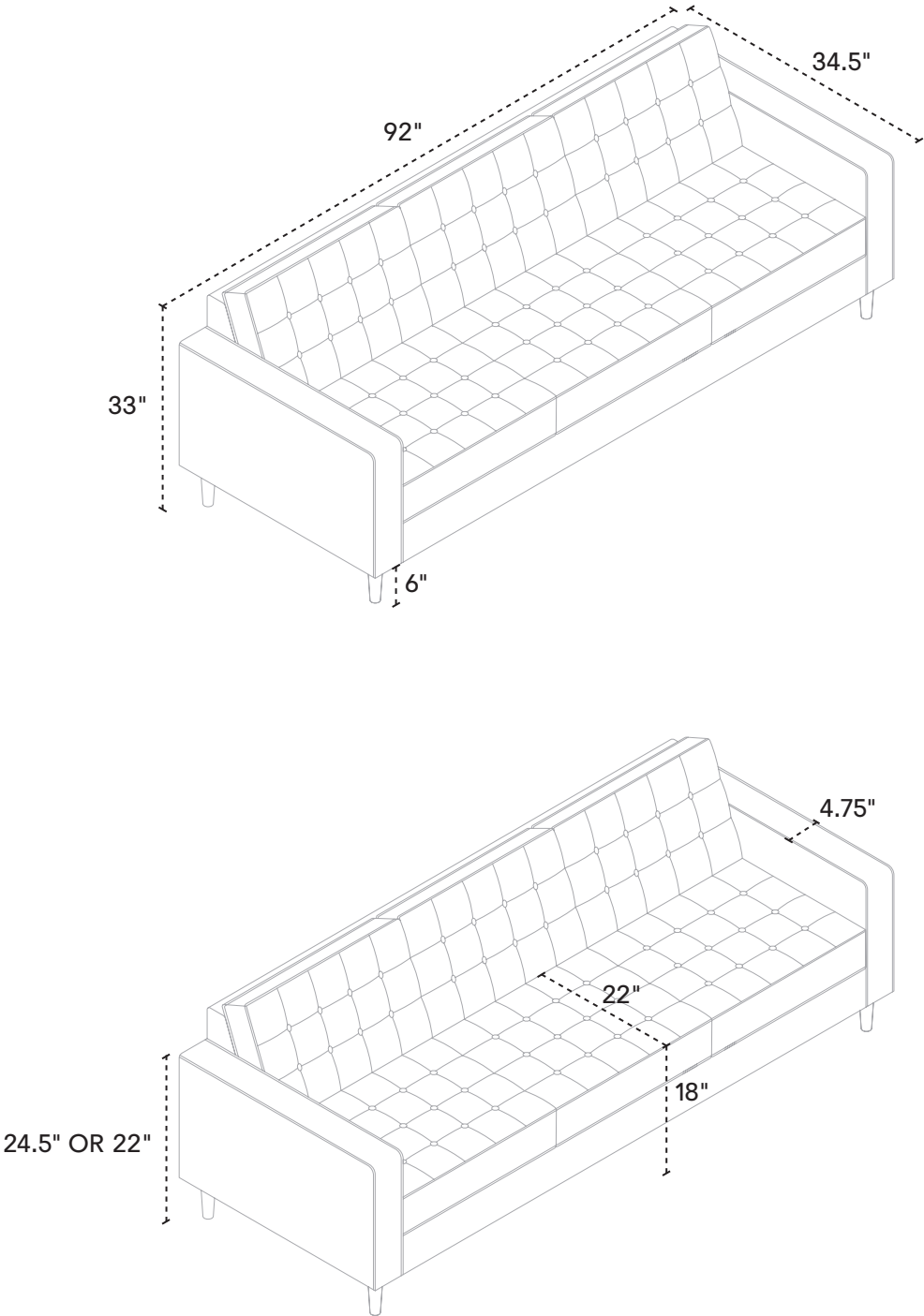
APARTMENT SOFA



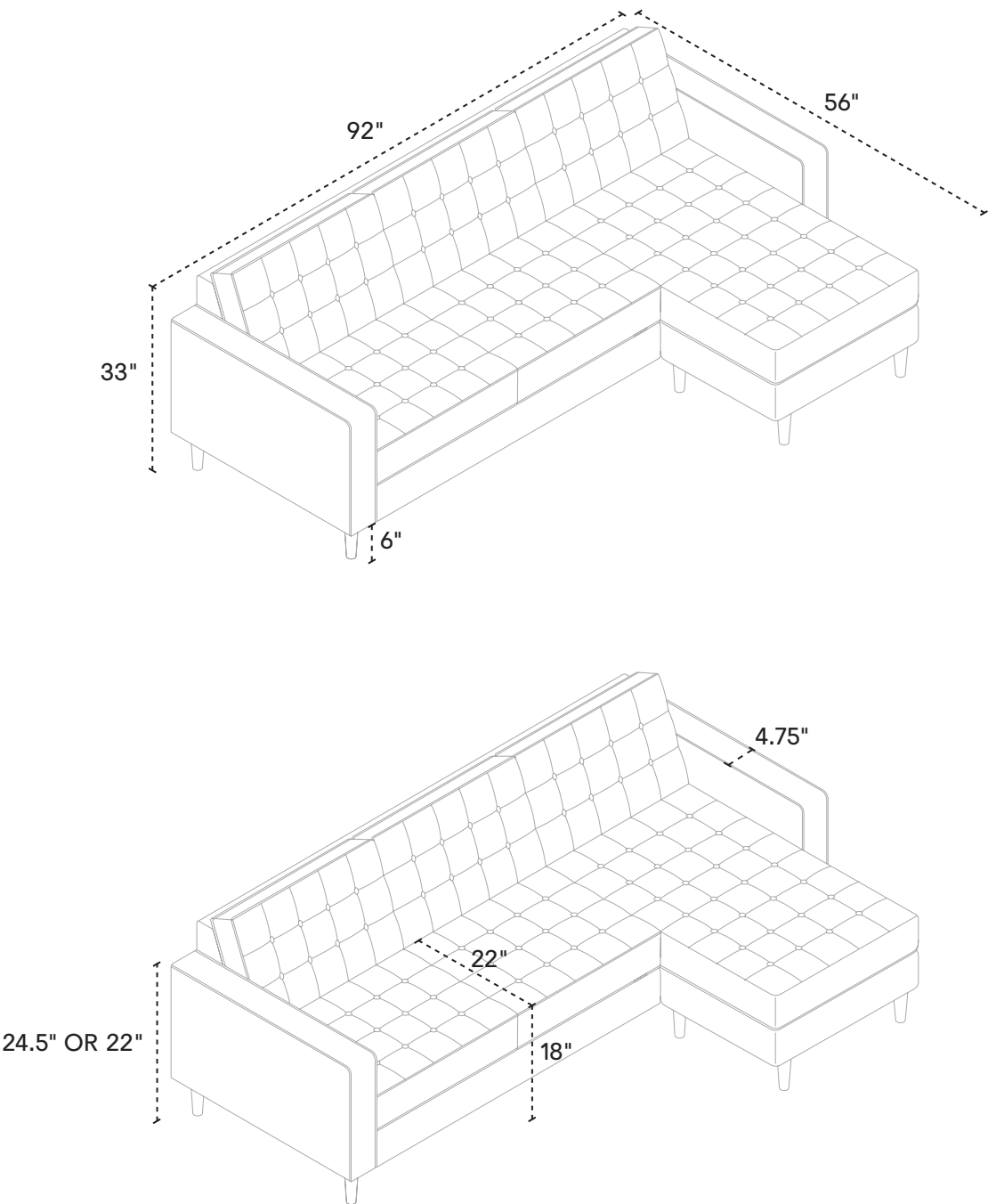
86" SOFA



92" SOFA



2-PIECE SOFA WITH CHAISE



APARTMENT 2-PIECE SOFA WITH CHAISE

