



Softform Collection

Discover the inviting charm of a curved silhouette, adding shape and fluidity to your living space.

Loose cushions for comfort and depth adjustment come included.

Available in most EQ3 fabrics, some [restrictions](#) apply.

Softform - About



PRICE POINT: Medium	SCALE: Large	MATERIAL OFFERING: Fabric	BACK CONSTRUCTION: Foam with Feather+Fiber Pillow	SEAT SUSPENSION: Internal pocket coil on Italian Webbing	CUSHIONS: Back: Loose Seat: Attached
WIDTH DIMENSIONS, LOVE/SOFA: 79.5", 93.5" , 99"	SECTIONAL / # SKUs: NO / 5	LEG OPTIONS: N/A (Rotable 2.5")	SEAT TOP CONSTRUCTION: High-resiliency, high density foam core with a polyester wrap.	BACK SUSPENSION: N/A - Frame	MAINTENANCE RATING: **Moderate



Internal pocket coil on a webbing suspension serves as the seat foundation, providing the ultimate softness.



Pillows included can alter your comfort and depth, customizing your seating experience. Featuring feather and ball-fiber fill.



Bring fluidity to your living space with Softform's inviting charm and curved silhouette.

Softform - Collection



EXTENDED SOFA
99" W × 46" D × 29.5" H
Fabric 30170-S3
Includes 2 small 2 medium pillows



SOFA
93.5" W × 46" D × 29.5" H
Fabric 30170-01
Includes 2 small 2 medium pillows



LOVESEAT
79.5" W × 46" D × 29.5" H
Fabric 30170-03
Includes 1 small 2 medium pillows



CHAIR
36.5" W × 35.25" D × 27.5" H
Fabric 30170-02



SWIVEL CHAIR
36.5" W × 35.25" D × 27.5" H
Fabric 30170-71



MEDIUM PILLOW—additional
21" W × 24" D × 6.5" H
Fabric 30170-66



SMALL PILLOW—additional
20" W × 17" D × 6" H
Fabric 30170-65

OTHER DIMENSIONS

Leg Height: 2.5"



DETAILS

Seat Fill: HDHR Foam
Back Fill: Feather + Fiber Pillow
Suspension: Internal Pocket-Coil on Webbing

OTHER DIMENSIONS

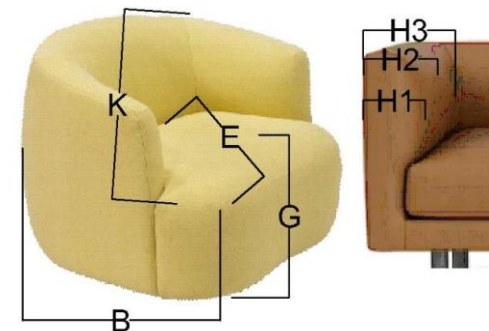
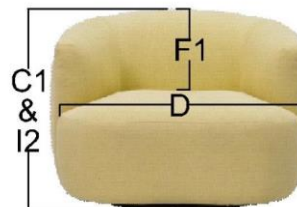
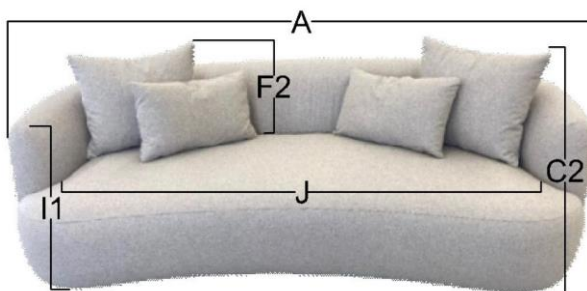
Seat Depth: 29.75" without pillows
for -S3 / -01 / -03
Seat Height: 16.5"

FABRIC RESTRICTIONS

Seoul –
Check the [Frame Restriction List](#) for
updates and changes.

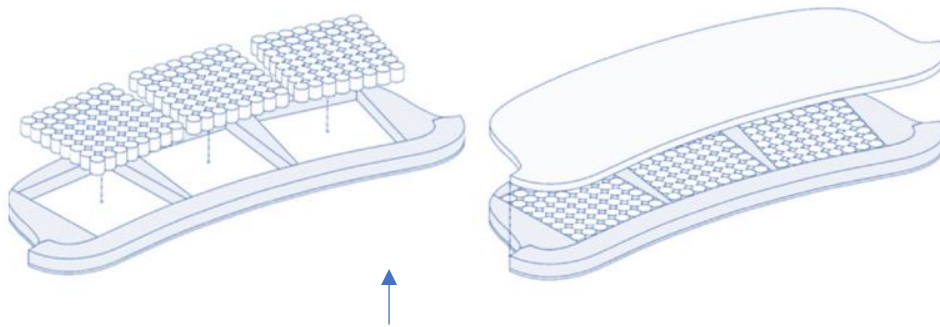
OVERALL DIMENSIONS
A- Width
B- Depth
C1- Height with Legs w/o Pillow
C2- Height with Legs and Pillow

ADDITIONAL DIMENSIONS
D- Seat Width
E- Seat Depth w/o Pillow
F- Seat Back Height w/ Cushion
G- Seat Height with Legs
H1- Arm Width (Front)
H2- Arm Width (Middle)
H3- Arm Width (Back)
I1- Arm Height with Legs (Front)
I2- Arm Height with Legs (Back)
J- Width Between Arms
K- Diagonal Depth

[illegible]

Softform - Construction

Thoughtfully designed are layers of high-density and high-resilient foams which encase internal pocket coils, supported on an Italian webbing suspension— providing the ultimate softness.



The above seat rendering showcases some of the layers of foam that are involved in the design and making of Softform—
Pocket Coils are encased in the **high-density high-resilient seat foam**.

Internal pocket coil on a webbing suspension serves as the seat foundation, providing the ultimate softness.



Constructed from engineered wood products or softwood, with pinned and glued joints for added strength and uniformity.

Custom fabric of choice is not removable and is traditionally stapled to the frame.

With bench seating, relaxation of the fabric will more likely occur over time than with individual seat cushions.



Pillows **included** can alter your comfort and depth, customizing your seating experience. **Featuring feather and ball-fiber fill.**

Non stretch fabrics will show intentional gathering more than others along the seat contour. This sewing technique allows the covers to be upholstered to the organic shaped frames. The stretchier the fabric, the fewer gathers. *Seoul is restricted for this reason.*

Softform - EQ3 Analysis

Price Point -

Softform falls into EQ3's **Medium** fabric price category. The design is thoughtfully crafted with layers of high-density, high-resilience foam. An internal pocket coil system, supported by webbing suspension, forms the seat foundation, delivering exceptional softness.

Compare Softform with other EQ3 collections using the [Selling Guide and comparison grids](#). Pricing subject to change.

3 Seats, 114" Wide, \$4197 Starting CDN *

PRICE GRID—OPENING **FABRIC**: starting price of the -01 Sofa, price of ref. is Canadian, US to use range

Opening	Medium	High	High+	
From < \$2199	From \$2199-\$2699	From \$2699-\$3099	From \$3099-\$3999	
Skye Solo Salema Joan Bonne Club	Remi Replay Club Eve Classic Eve Grande Oskar Classic Reverie	Carefree Shal. Classic Cello Classic Oskar Plush Oma Replay Slope Softform Cello Plush Carefree Shal. Prem. Everyday Shal. Classic	Bird (3pc) Carefree Deep Classic Carefree Deep Prem. Reve Storage Morten (3pc) Form Palm Everyday Shal. Prem. Everyday Deep Classic Everyday Deep Prem. Stage Moon Stage Track	Palm Grand Reve Sleeper Era (all stationary) 3pc Era (stationary / motion mix) Era (all motion) 3pc Laze 3pc

Seating Experience -

Softform features layers of high-density, high-resilience foam in varying densities and feels. These foam layers encase a pocket coil system, which rests on a webbing suspension.

Its organic shape and carefully selected materials create a uniquely ergonomic seating experience, unmatched by other EQ3 collections. See the [comparison grid](#) for details.

Seat and Back Comparison Grid

	Back Cushion	Back Cushion	Back Cushion
	Foam	Fiber	Feather + Fiber
Seat Cushion - Primary Fill	Bird* Bonne Club Joan-Tufted Joan-Non Tufted Morten Oskar Classic Remi-Button back Remi-Linepull back Reverie Solo	Salema	Skye Feather back Softform
Visco Foam Topper (Memory Foam)	Laze Reve		Carefree Classic Cello-Classic Everyday Classic Oma
Feather + Fiber Topper on Visco (Memory Foam)			Carefree-Premium Era Eve-Grand Everyday-Premium Form Oskar-Plush Slope Stage Replay Replay Club
Feather + Fiber Top and Bottom on Visco Core (Memory Foam)			Cello-Plush
Feather + Fiber Whole			Palm*
	Max Seating Support	Supported Seat with Relaxed Soft Back	Softer Seat with Soft Back

Seating Suspension Comparison Grid

	Italian Webbing	No-Sag Spring	Pocket Coil
Seat Suspension Type			
Foam Seat Softness Rating "Semi Firm"	Skye-Feather back	Bonne Club Joan-Tuft Joan-Non Tuft Morten Oskar Classic Remi-Button back Remi-Linepull back Reverie Salema Solo	Bird Softform
Visco Foam (Memory Foam) Seat Softness Rating "Semi Soft"	Oma Reve Laze	Cello-Classic Everyday Classic The Carefree Classic	
Feather + Fiber Topper on Visco Core (Memory Foam) Seat Softness Rating "Soft"	Replay Replay Club Everyday Motion-Premium	Eve Eve-Grand Everyday-Premium Era-Motion 200/250 Era-Stationary The Carefree-Premium Form Oskar-Plush Slope Stage	
Feather + Fiber Top and Bottom on Visco Core (Memory Foam) Seat Softness Rating "Soft"		Cello-Plush	
Feather + Fiber Top and Bottom on Visco Core (Memory Foam) Seat Softness Rating "Soft"			Palm



-01 in Ivory



Internal Reference Photography Material



-71 in Lana-Brown



-S3 in Lana-Brown